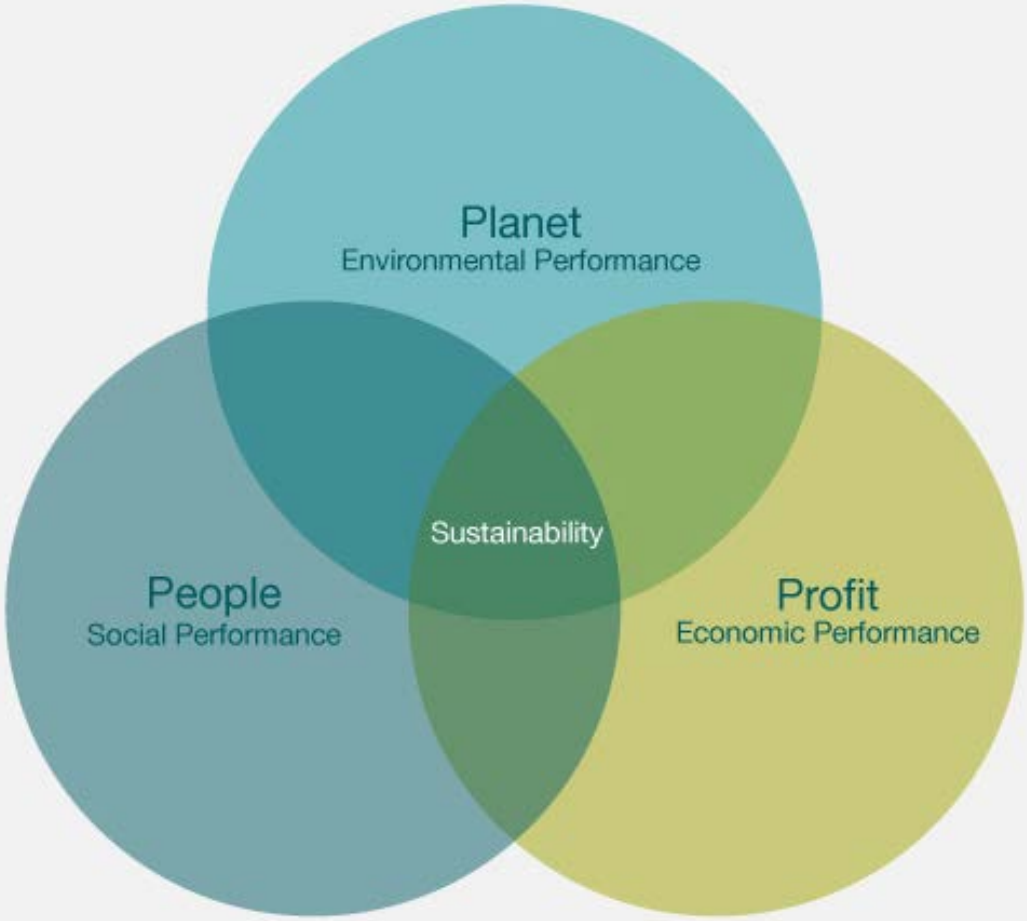
Impact Management University

How the Best Nordic City for Studying can be leveraged to transform Trondheim into a Center for Sustainability

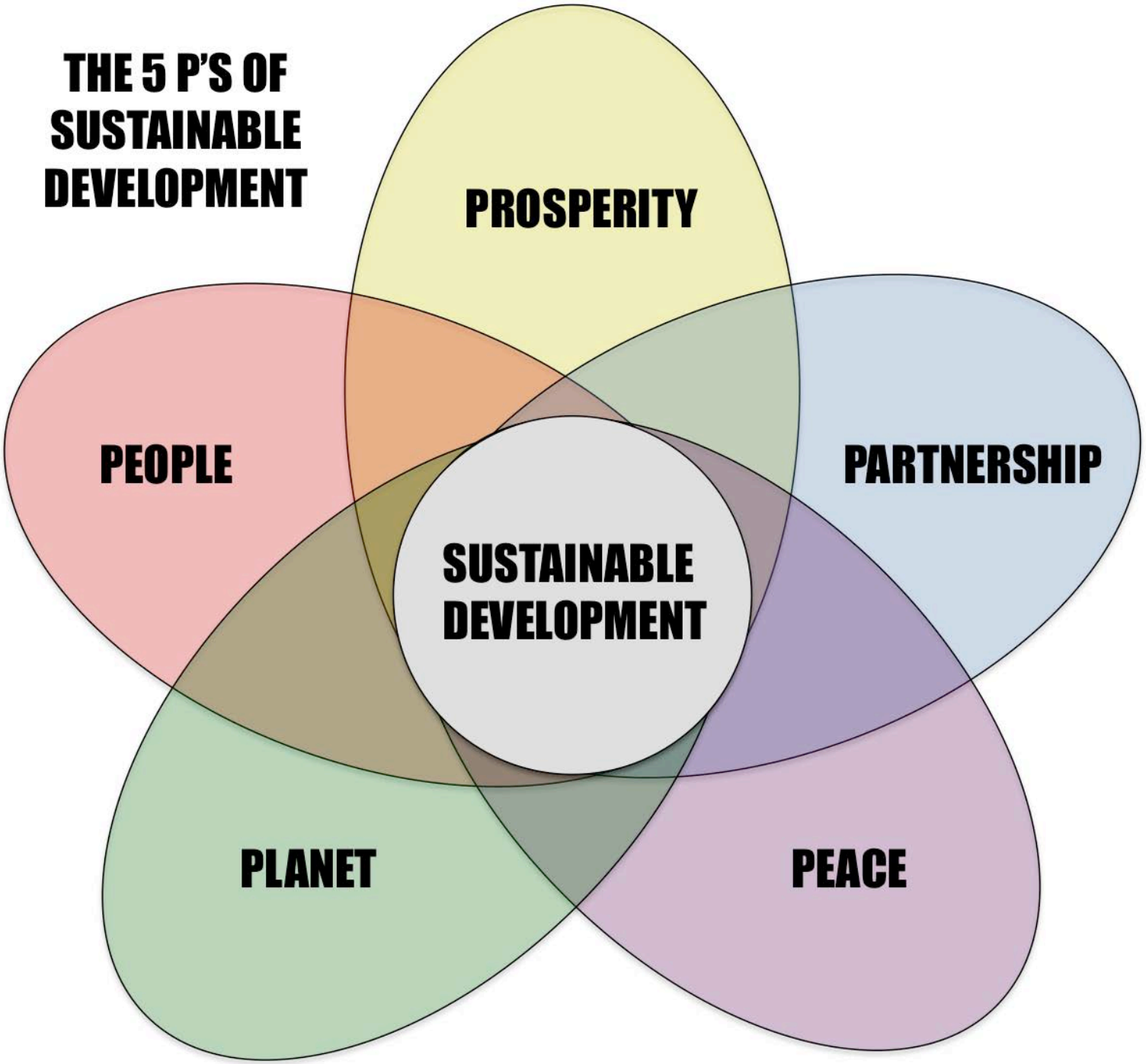
Lars Føleide

Impact Entrepreneurship

Impact Entrepreneurship

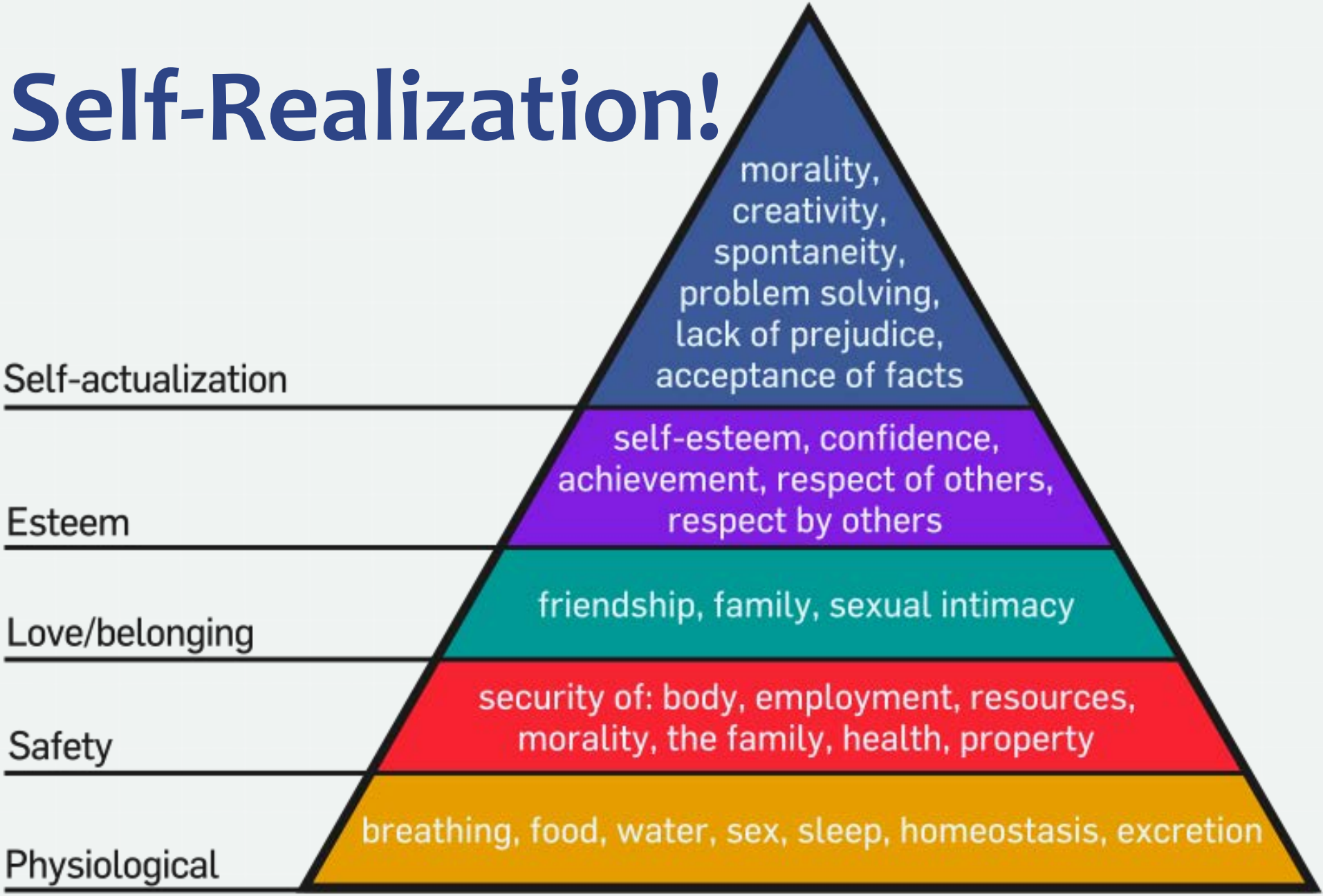


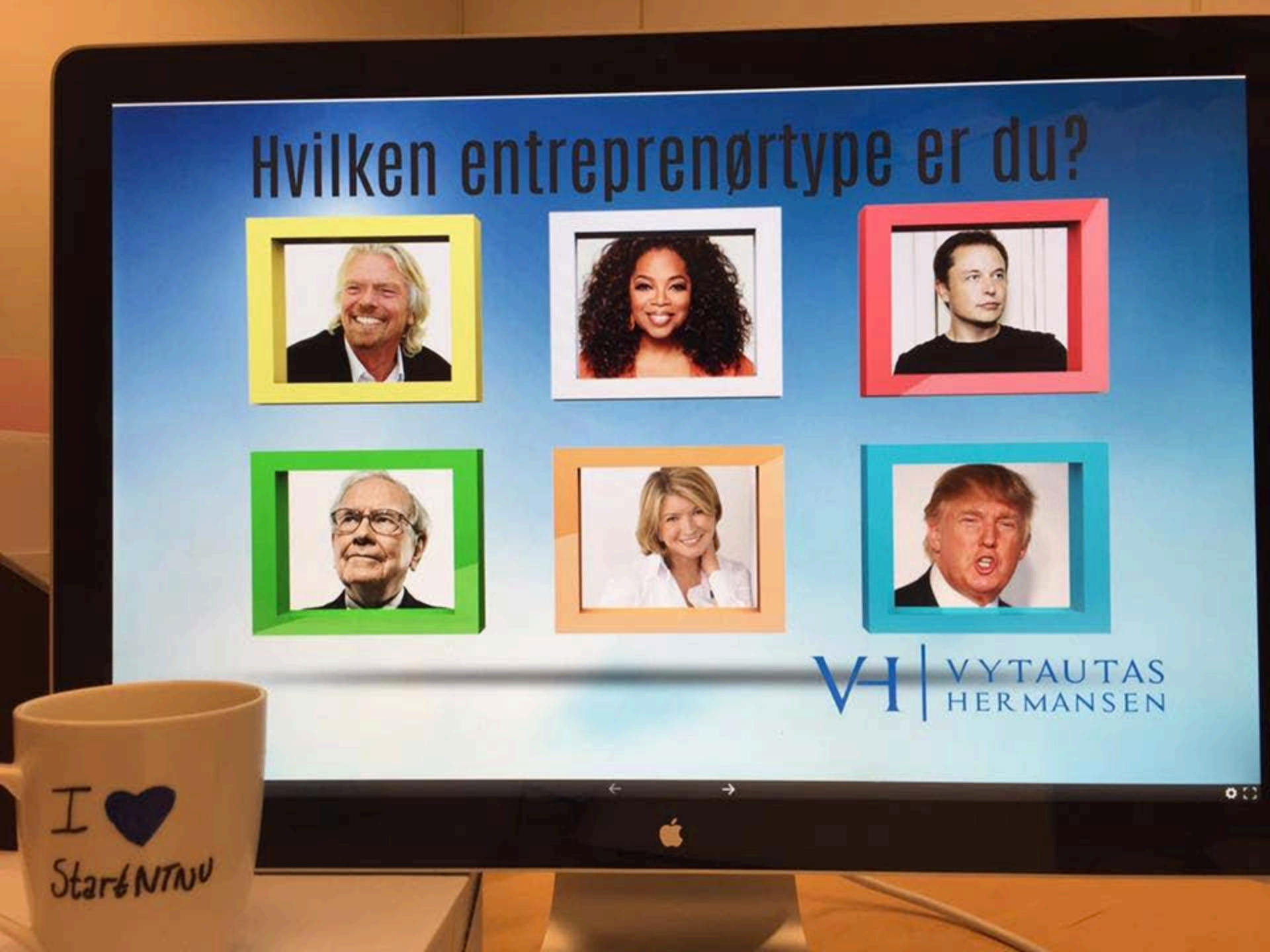
Triple Bottom Line


THE 5 P'S OF SUSTAINABLE DEVELOPMENT
PROSPERITY
PEOPLE
PARTNERSHIP
SUSTAINABLE DEVELOPMENT
PLANET
PEACE

PEOPLE
End poverty and hunger in all forms and ensure dignity and equality
PROSPERITY
Ensure prosperous and fulfilling lives in harmony with nature
PEACE
Foster peaceful, just and inclusive societies
PARTNERSHIP
Implement the agenda through a solid global partnership
PLANET
Protect our planet's natural resources and climate for future generations
Sustainable Development

Self-Realization!

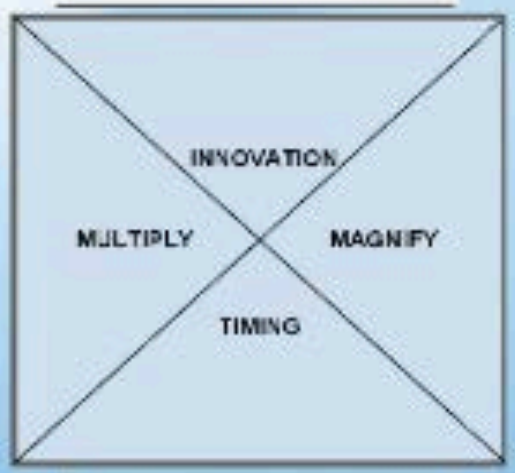


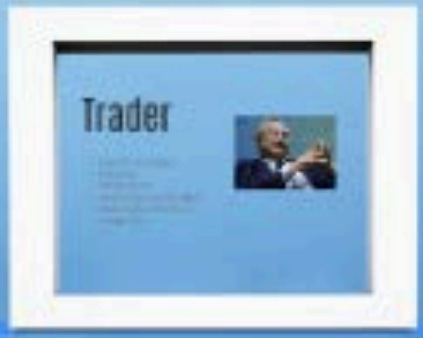

Hvilken entreprenørtype er du?
VH
VYTAUTAS
HERMANSEN
I
StartNTNU

Intuitiv - Hodet i skyene

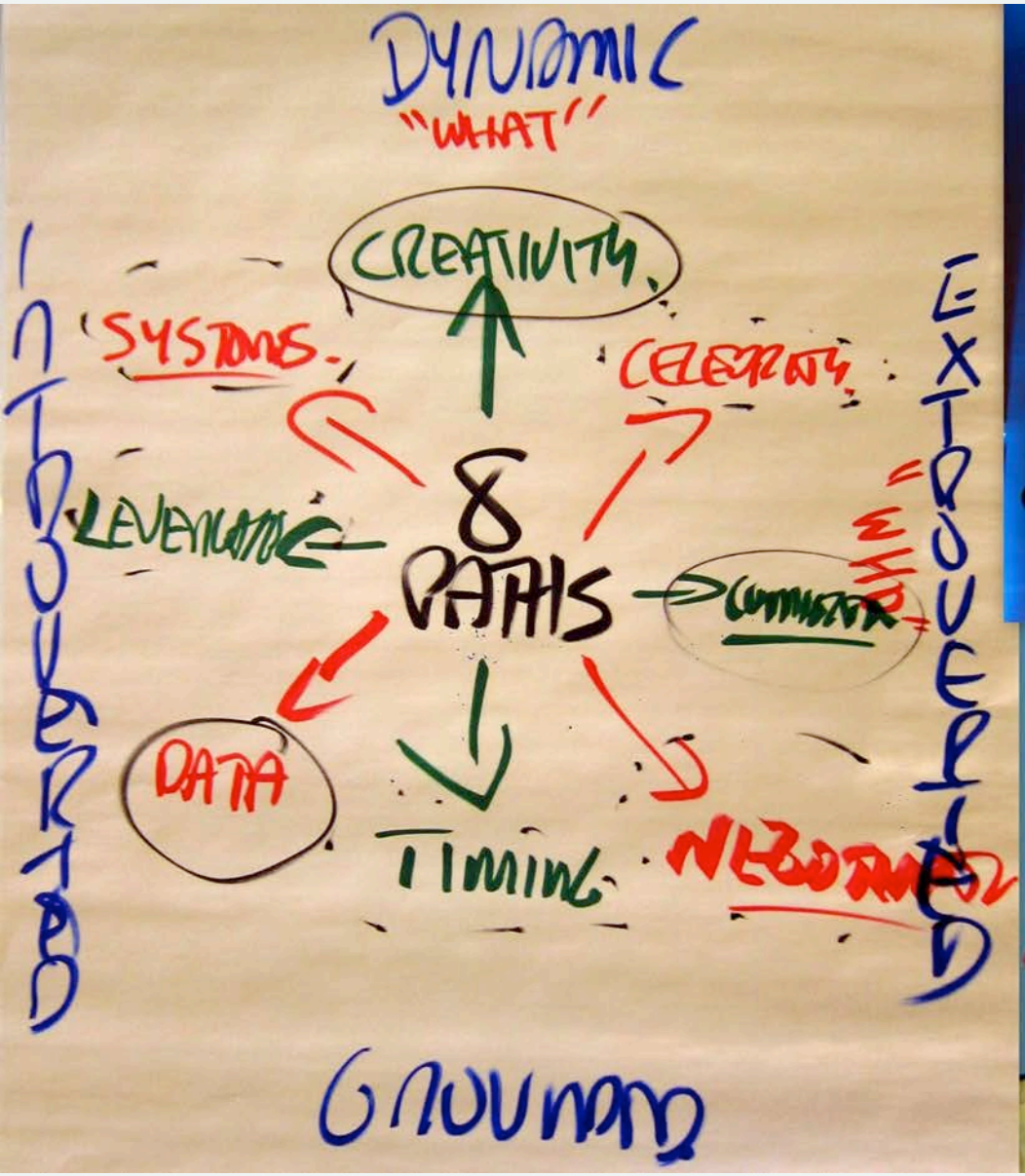
Introvert

Ekstrovert





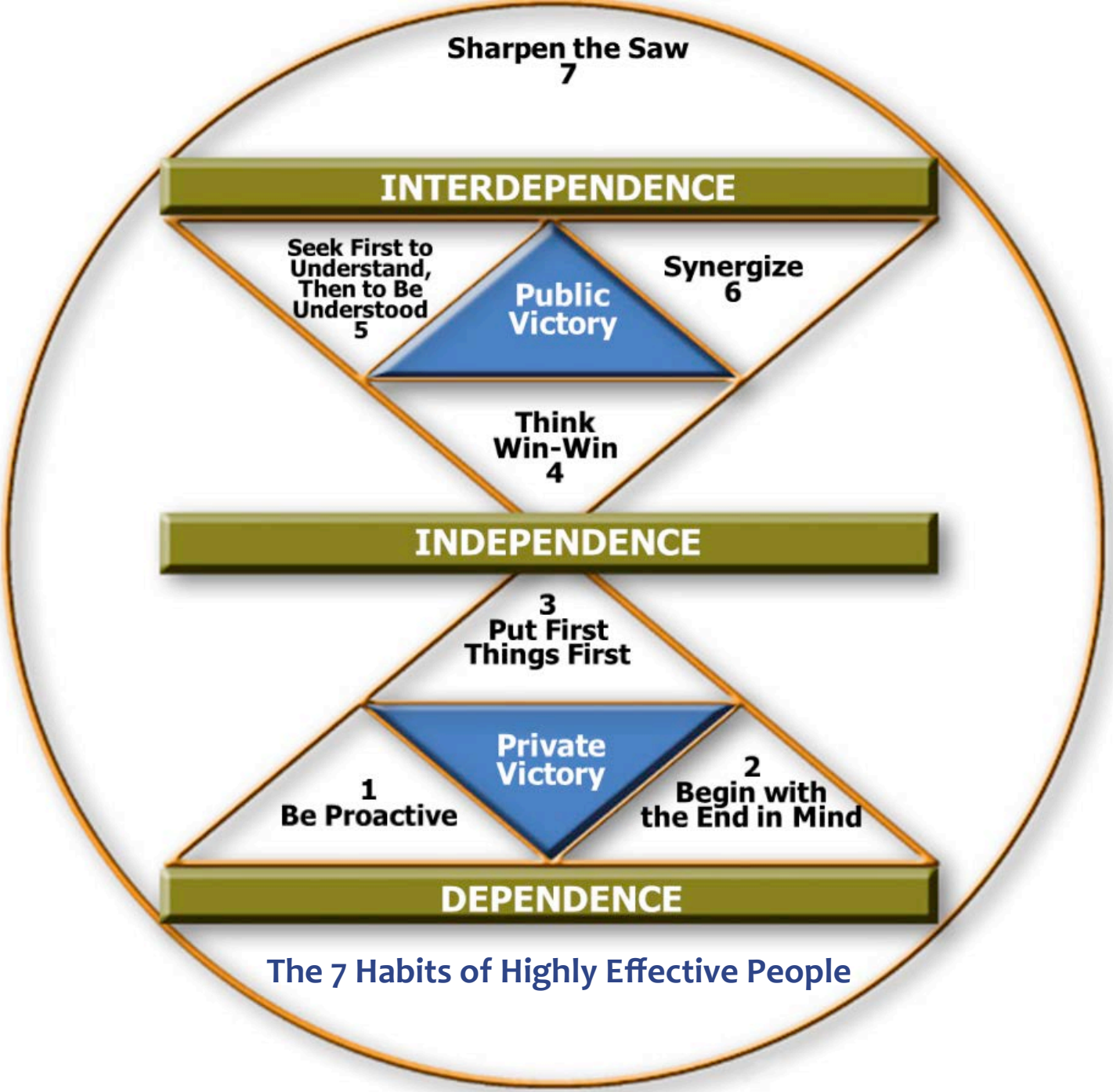
Sansende - Bena på bakken


DYNAMIC
"WHAT"
CREATIVITY
SYSTEMS
CELEBRATE
LEVERAGE
8
PATHS
DATA
TIMING
INBOUND
OUTBOUND
GROUND

GRÜNDERMESSEN 2015
Konferansier: Kim Bygaard
Åpningsforedrag – Inception Marketing & Business Freedom
Eric Edmeades
Parallell sesjon (11:00)
Lean startup workshop
Innovasjon Norge
10:15

BI: Beneficial Intelligence

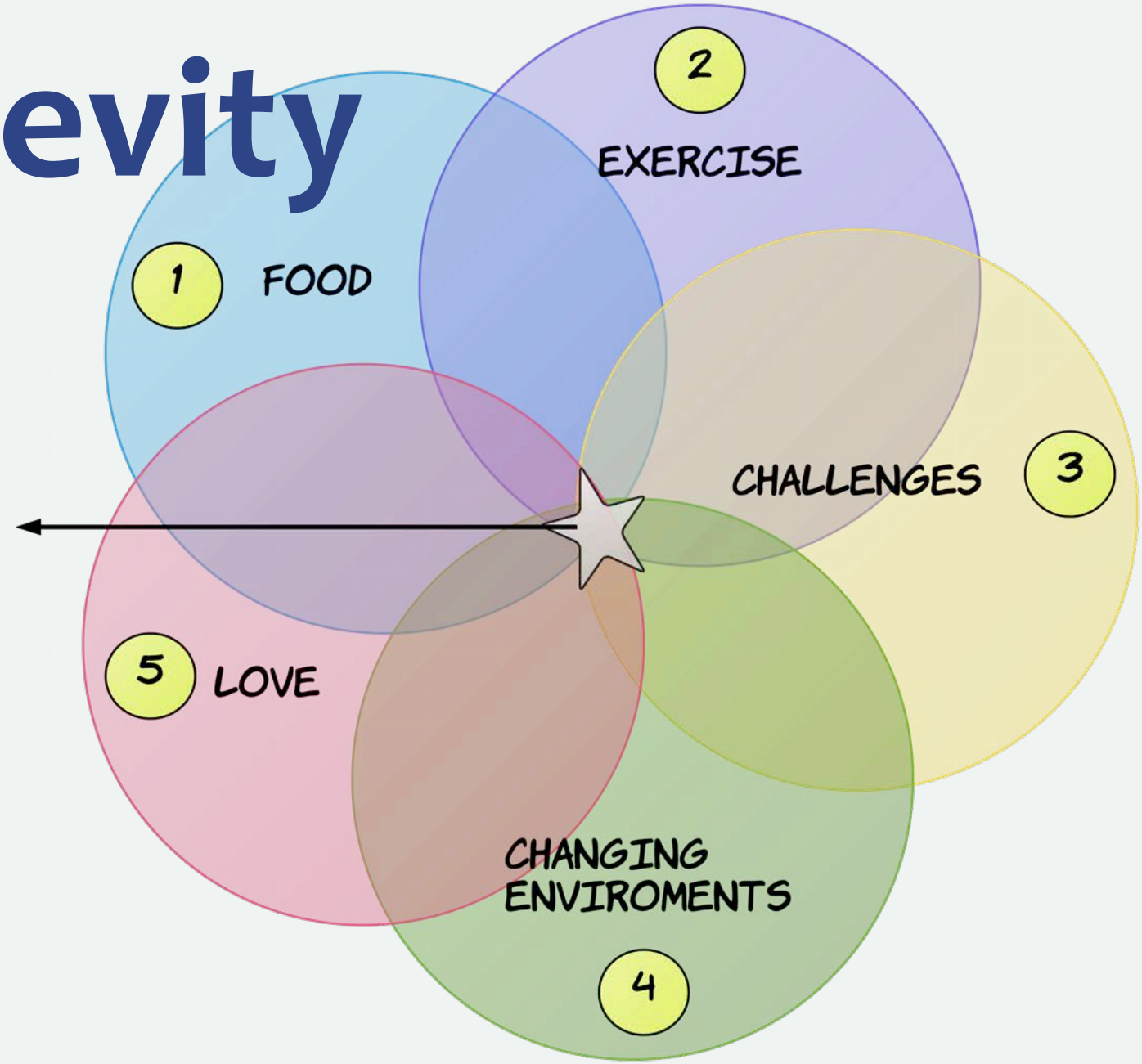
IQ + EQ + SQ = BQ



The 7 Habits of Highly Effective People

Longevity

SWEET SPOT!



Singularity University

Preparing Humanity for Accelerating Technological Change

SINGULARITY UNIVERSITY

Environment

Water

Security

Governance

Global Health

Food

Space

Education

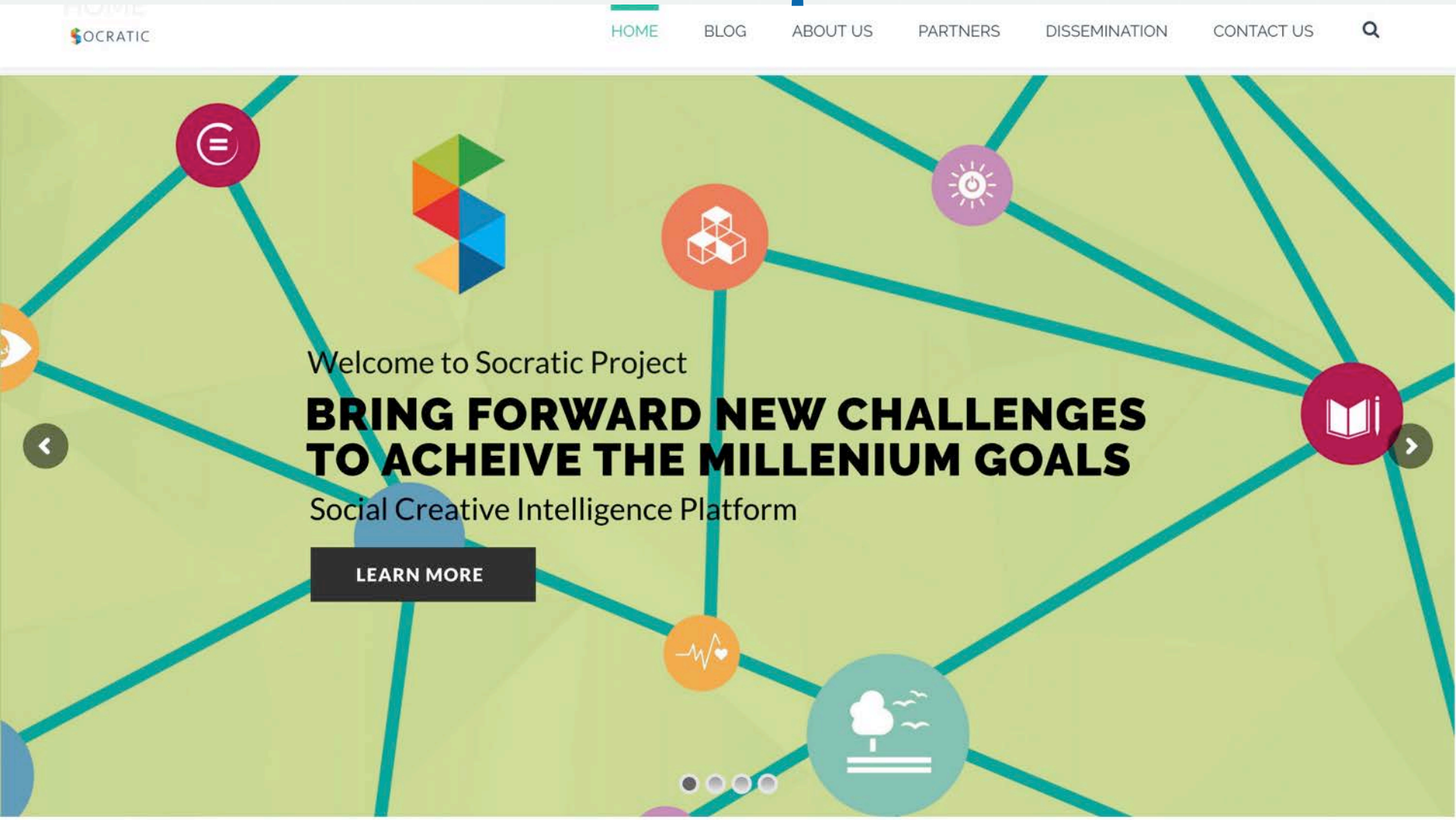
Disaster Resilience

Energy

Prosperity

SOCRATIC

Innovative solutions to achieve the Sustainable Development Goals



SOCRATIC

SEMINAR ON SOCIAL ITOVATION

The aim of the Social ITovation event is to bridge people from different backgrounds and explore how IT can help deliver social innovations that can have a global impact. The event will feature social entrepreneurs, non-governmental organizations, companies that are working towards social innovation, academics, students, and social groups facing challenges. NTNU organizes this seminar connected to the EU-project «SOCRATIC» in Horizon 2020. The main goal of the project is to provide citizens and organizations a collaborative space where they can identify innovative solutions to achieve the Sustainable Development Goals set by the UN.

The keynote speakers

Yolanda Rueda Fernandez
Social entrepreneur. Founder and current President of the Cibervoluntarios Foundation, organization chosen by Google.org as one of the 50 organizations that are changing the world.

Kenth Engø-Monsen
Senior Data Scientist and leading Telenor Research's 'Big Data for Social Good'- initiative, and the social network analysis (SNA) collaboration with Harvard University.

Chair:

Letizia Jaccheri, Professor and Head of Department of Computer and Information Science, NTNU

Program Committee:

Patrick Mikalef, Post.doc., Department of Computer and Information Science, NTNU
Monica Divitini, Professor, Department of Computer and Information Science, NTNU
Jacqueline Floch, Senior Scientist, SINTEF
Secretary: Tore R. Jørgensen

JOIN US!: May 3, 2016, 1730 – 2200
Auditorium R7, Realfagbygget, Gløshaugen, NTNU.
https://socialitovation.hoopla.no/sales/4081451825/

Program

17:30-18:30 Informal gathering with a small meal and something to drink. Registration.

18:30-19:00 Welcome. Letizia Jaccheri, Professor, Head of Department of Computer and Information Science, NTNU

LARM-Quartet at Kulturskolen; Anna Kolby Sonstad and Ragna Rian (violin), Mirian Schrøder (viola) and Live Smidt (cello) is performing "Claude Debussy String Quartet in G minor, Op. 10 Second Movement"
Two social entrepreneurs tell their short story.
- ISFIT. Kristine Bjartnes, President
- Water.gift. Lars Fløeide

19:00-19:30 "Cybervolunteers: The Power of Connected Citizen to Improve the World." Yolanda Rueda Fernandez; CEO Cibervoluntarios Foundation

1930-20:00 Social Challenges: Past, Present and the Dream (5 minutes pitches)

1. INN Network for Refugees in Trondheim. Adria Scharmen and Jehad Antonio,
2. Bringing People back to Society. Kristine B. Fredriksen, Hel Ved, Trønderenergi
3. Citizens´involvement in urban planning. Steffen Wellinger, NTNU Live Studio
4. Activity and Care for Persons with Dementia. Heidi Wang, Noen as
5. A Tool to Improve Behavior. Mads Simonsen, Ducky AS

20:00-20:30 "Big Data for Social Good: Fighting dengue fever and helping cyclone refugees"
Kenth Engø-Monsen, Senior Data Scientist, Telenor

20:30-21:00 "Ways forward." Questions and debate.
"SOCRATIC." Jacqueline Floch, Senior Scientist, SINTEF
"Experts in Team." Ilias Pappas, Post.doc., Department of Computer and Information Science, NTNU
"Ferd Social Entrepreneurs." Christian B. Ramm, Finance Manager, Ferd

21:00-22:00 Gathering for enhanced social innovation. Drinks and snacks.

@socratic2020 www.facebook.com/socratic2020

Health and welfare › Welfare technology

Biotechnology and nanomedicine	Environmental health	Global health
Health and welfare services	Health economics	Health facilities
Healthcare innovation	Medical technology	Welfare technology
Workers health		

EXPERTISE

Design	Social Inclusion Technology
Design and innovation	Welfare Technology
Innovation in the Health Sector	Work Physiology
SmartWear	

Social Inclusion Technology

Contact person
Babak Farshchian
Research Manager

Phone 992 86 869
E-mail Babak.Farshchian@sintef.no

Explore research areas:

- Welfare technology >
- Safety and security >
- Healthcare innovation >
- Health and welfare services >
- Workers health >

TELCO TRENDS FOR 2016 BY TELENOR RESEARCH

telenor group

CUSTOMERS WILL 'CO-CREATE' SERVICES

Customers are increasingly digital savvy, demanding and empowered. This puts demands on companies to deliver superior digital customer experiences, and be more aligned with the customer's changing behaviour than ever before.

MORE IOT SERVICES WITH LPWA

Future Internet of Things (IoT) devices need low cost and low power consuming networks. Low Power Wide Area networks enable a future smart society with many new and exciting IoT services and platforms.

SOFTWARIZATION

Networks as software rather than hardware will take off as technologies such as Network Function Virtualization (NFV) and Software Defined Networking (SDN) will enable new ways of designing and operating networks.

DEEP LEARNING

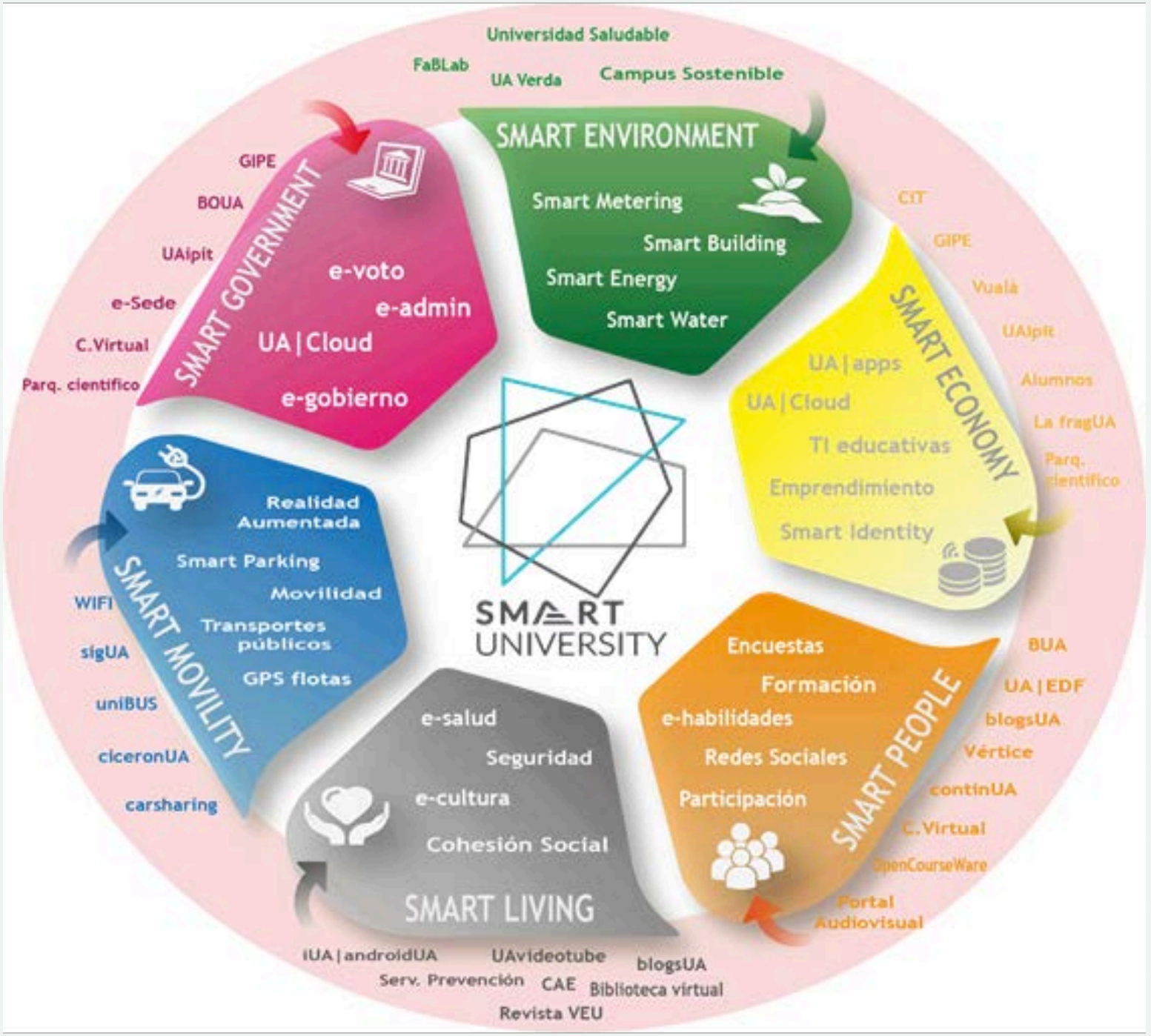
As they get more deeply integrated into digital services and devices, machines will understand more digital content. We will experience this through new services, better digital assistants, search results and suggestions, and more relevant ads.

DATA FOR SOCIAL GOOD

Telecom big data will be used more in 2016 to tangibly help society – for the purpose of social good

LEVELING OUT THE PLAYING FIELD

In 2016 governments and regulatory authorities will have to deal with an intensifying debate on how to adjust the traditional legal frameworks to the new competitive digital environment and a growing sharing economy



Smart University y su integración con los proyectos actuales de la UA

Thank you!